

**IN THE UNITED STATES PATENT
AND TRADEMARK OFFICE**

Inventors:	Diane R. Hammerstad	Examiner: Arthur D. Duran
Application No:	09/768990	Group Art Unit: 3622
Filing Date:	01/23/2001	Confirmation No: 4199
Title: Delivery Of Time Significant Advertising		

Assistant Commissioner for Patents
Washington, D.C. 20231

**APPELLANT'S REPLY BRIEF
UNDER 37 C.F.R. §41.41**

To The Commissioner of Patents and Trademarks:

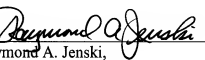
Applicant hereby responds to Examiner's Answer mailed 06/14/06.

Examiner has mischaracterized the thrust of Appellant's brief.

Simply stated, in the Office communication mailed 12/22/05, Examiner required proofs by Appellant that are not required by statute or regulation. Examiner has not followed the rules found in the Manual of Patent Examining Procedure. Appellant has requested correction of these errors.

Respectfully Submitted,

Diane R. Hammerstad

By: 
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